



crescendo

amplifying arts advocacy



IN THE CLASSROOM

Catch the Wave: Advocacy begins at the source

- Be a highly effective arts educator. Help students recognize their own growth and how the arts benefit their lives.
- Share student success stories on social media, in emails home, and in conversation. Highlight growth and resilience as well as skill.
- Invite administrators and other staff into your classroom to observe student learning in action.

IN THE SCHOOL

Ride the Wave: Make arts learning visible

- Display art and performances in high-traffic shared spaces in the school.
- Feature student artwork and performances at school board meetings.
- Nominate outstanding teachers and programs. Celebrate their achievements in the broader community.
- Send thank you notes to administrators, perhaps even using student artwork.

IN THE COMMUNITY

Crest the Wave: Take advocacy to its fullest height

- Write letters or create videos about the importance of supporting the arts, especially when there are key decisions being made in your community.
- Invite local leaders to attend arts events and thank them publicly for their support.
- Build relationships with decision-makers in your school and district. Share how your program enhances the school and district's mission, vision, and goals.
- Collect and share data to show how the arts benefit education, the economy, and the community.

